



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln St Ste 510
Denver, CO 80203-1507

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
164967-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Heinrich for Senate	Martin Heinrich 8/23-8/27	11669

Flight Dates	Order #	Alt Order #
08/23/12 - 09/01/12	164967	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/12	08/27/12	News 4 Today I 5a-530a	M-F 5a-530a	-----	:30	0	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---TF-- 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 08/23/12 5:22 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV1201H \$75.00 NM 1 All F 08/24/12 5:27 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV1201H \$75.00 NM									
2	08/23/12	08/27/12	News 4 Today I 530a-6a	M-F 530a-6a	-----	:30	0	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---TF-- 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Th 08/23/12 5:59 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV1201H \$150.00 NM 1 All F 08/24/12 5:55 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV1201H \$150.00 NM									
3	08/23/12	08/27/12	News 4 Today II 6a-7a	M-F 6a-7a	-----	:30	0	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---TF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 08/23/12 News 4 Today II 6a-7a M-F 6a-7a :00 \$275.00 NM Credited 2 All F 08/24/12 News 4 Today II 6a-7a M-F 6a-7a :00 \$275.00 NM Credited									
4	08/23/12	08/27/12	M-F Today Show	M-F 7a-9a	-----	:30	0	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ---TF-- 2 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 08/23/12 7:22 AM M-F Today Show M-F 7a-9a :30 MHTV1201H \$275.00 NM 2 All F 08/24/12 8:37 AM M-F Today Show M-F 7a-9a :30 MHTV1201H \$275.00 NM									
5	08/23/12	08/26/12	News 4 Weekend Sat 7a-Sa 7a-9a		-----S-	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -----S- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 08/25/12 7:59 AM News 4 Weekend Sat 7a-9a Sa 7a-9a :30 MHTV1201H \$100.00 NM									



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Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 8/23-8/27	11669	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/23/12	08/26/12	Sunday Today	Su 7a-8a	-----S	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Su	08/26/12	7:30 AM	Sunday Today	Su 7a-8a	:30	MHTV1201H	\$100.00	NM
7	08/23/12	08/26/12	M-F Today Show II 9a	M-F 9a-10a	---T---	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---T---	1	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	08/23/12	9:51 AM	M-F Today Show II 9a	M-F 9a-10a	:30	MHTV1201H	\$200.00	NM
8	08/23/12	08/26/12	M-F Today Show III 10a	M-F 10a-11a	----F--	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	08/24/12		M-F Today Show III 10a	M-F 10a-11a	:00		\$75.00	NM
	Credited								
9	08/23/12	08/26/12	Who Wants to Be A Millio	M-F 1130a-12p	----F--	:30	1	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	1	\$75.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	08/24/12	11:46 AM	Who Wants to Be A Million	M-F 1130a-12p	:30	MHTV1201H	\$75.00	NM
10	08/23/12	08/27/12	News 4 @ Midday M-F	M-F 12noon-1p	M--TF--	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	M--TF--	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	08/23/12	12:14 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	MHTV1201H	\$125.00	NM
11	08/23/12	08/26/12	Days Of Our Lives 1p	M-F 1p-2p	----F--	:30	1	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	1	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	08/24/12	1:30 PM	Days Of Our Lives 1p	M-F 1p-2p	:30	MHTV1201H	\$125.00	NM
12	08/23/12	08/27/12	The Insider 3p	M-F 3p-330p	-----	:30	0	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----	2	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 All	Th	08/23/12	3:12 PM	The Insider 3p	M-F 3p-330p	:30	MHTV1201H	\$125.00	NM
1 All	F	08/24/12	3:27 PM	The Insider 3p	M-F 3p-330p	:30	MHTV1201H	\$125.00	NM
13	08/23/12	08/27/12	Inside Edition 330p	M-F 330p-4p	-----	:30	0	\$125.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----	2	\$125.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	08/23/12	3:52 PM	Inside Edition 330p	M-F 330p-4p	:30	MHTV1201H	\$125.00	NM
2 All	F	08/24/12	3:51 PM	Inside Edition 330p	M-F 330p-4p	:30	MHTV1201H	\$125.00	NM
14	08/23/12	08/27/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	-----	:30	0	\$75.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----	0	\$75.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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164967-1	08/26/12	August 2012	07/30/12 - 08/26/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 8/23-8/27	11669	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	08/23/12	08/27/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	-----	:30	0	\$75.00	NM
08/20/12 08/26/12 ---TF-- 2 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 08/23/12 Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :00 \$75.00 NM Credited 2 All F 08/24/12 4:28 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV1201H \$75.00 NM									
15	08/23/12	08/26/12	News 4 @ 5p M-F	M-F 5p-530p	----F--	:30	1	\$325.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 ----F-- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 08/24/12 5:27 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV1201H \$325.00 NM									
16	08/23/12	08/27/12	News 4 @ 6p M-F	M-F 6p-632p	-----	:30	0	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 ---T--- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 08/23/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV1201H \$400.00 NM									
17	08/23/12	08/26/12	News 4 @ 630p M-F	M-F 630p-7p	---TF--	:30	2	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 ---TF-- 2 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 08/23/12 News 4 @ 630p M-F M-F 630p-7p :00 \$300.00 NM Credited 2 All F 08/24/12 News 4 @ 630p M-F M-F 630p-7p :00 \$300.00 NM Credited									
18	08/23/12	08/26/12	News 4 @ 6p Sat	Sa 6p-630p	-----S-	:30	1	\$150.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -----S- 1 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 08/25/12 6:30 PM News 4 @ 6p Sat Sa 6p-630p :30 MHTV1201H \$150.00 NM									
19	08/23/12	08/26/12	News 4 @ 5p Sun	Su 5p-530p	-----S	:30	1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 -----S 1 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 08/26/12 5:24 PM News 4 @ 5p Sun Su 5p-530p :30 MHTV1201H \$125.00 NM									
21	08/23/12	08/26/12	Thursday Prime B	Th 8p-9p	---T---	:30	1	\$550.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 ---T--- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 08/23/12 Thursday Prime B Th 8p-9p :00 \$550.00 NM Credited									
22	08/23/12	08/26/12	Friday Prime A	F 7p-8p	----F--	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 ----F-- 1 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 08/24/12 7:46 PM Friday Prime A F 7p-8p :30 MHTV1201H \$400.00 NM									

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Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 8/23-8/27	11669	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	08/23/12	08/26/12	Saturday Prime A	Sa 7p-8p	-----S-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	-----S-	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Sa	08/25/12	7:22 PM	Saturday Prime A	Sa 7p-8p	:30	MHTV1201H	\$250.00	NM
26	08/23/12	08/26/12	The Tonight Show	M-Th 1035p-1135p/	---T---	:30	1	\$245.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	---T---	1	\$245.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	Th	08/23/12	10:45 PM	The Tonight Show	M-Th 1035p-1135p	:30	MHTV1201H	\$245.00	NM
28	08/24/12	08/24/12	Friday Prime B	F 8p-9p	----F--	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	----F--	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 All	F	08/24/12	8:18 PM	Friday Prime B	F 8p-9p	:30	MHTV1201H	\$600.00	NM
<u>Total Spots</u>							25		

Payment Terms 30 Days

<u>Gross Total</u>	\$4,795.00
<u>Agency Commission</u>	\$719.25
<u>Net Amount Due</u>	\$4,075.75
ABQ 7.0%	\$285.30
<u>Amount Due</u>	\$4,361.05